

**Get more out of local newspapers with leaflet letterbox marketing**

- STOCKPORT EXPRESS
- STOCKPORT TIMES WEST
- STOCKPORT TIMES EAST
- ROCHDALE EXPRESS
- ROCHDALE OBSERVER
- PRESTWICH ADVERTISER
- SOUTH MANCHESTER REPORTER
- ROSSENDALE FREEPRESS
- SALFORD ADVERTISER
- ACCRINGTON OBSERVER
- NORTH EAST MANCHESTER ADVERTISER
- TAMESIDE ADVERTISER
- POYNTON TIMES
- WILMSLOW EXPRESS
- MACCLESFIELD EXPRESS
- MACCLESFIELD TIMES
- GLOSSOP ADVERTISER
- HEYWOOD ADVERTISER
- SALE & ALTRINCHAM ADVERTISER
- STRETFORD & URMSTON ADVERTISER
- MIDDLETON GUARDIAN
- OLDHAM ADVERTISER



# Response is everything

MEN direct door to door is a division of MEN Media Sales. We specialise in the door-to-door distribution of leaflets, magazines and product samples.

MEN direct door to door gives you the complete leaflet package. We can now offer you a ONE STOP SHOP which takes the hassle out of producing and distributing your leaflet. We can design, print and deliver your leaflets to over 600,000 households within the Greater Manchester / Granada TV region on a weekly basis, giving you an exceptional coverage and prompt service unobtainable from any other company specialising in this area.

To find out more contact our sales team on **0161 475 4808**



# Solus Leaflet Distribution

## How The System Works

1. Leaflets are distributed on their own by supervised adult teams.
2. Leaflets will be distributed between Monday - Friday in the week unless specific days/dates have been chosen.
3. We cannot guarantee 100% delivery as the actual number of letterboxes in any given area is unknown, but in the normal course of delivery all leaflets will be used.
4. Where ever possible you the client must provide a clear, useable A-Z style map showing areas that are to be covered. Unless otherwise instructed we will only deliver to residential type properties, posting one leaflet only through each letterbox.

# Leaflet Distribution Services

## How The System Works

1. Leaflets are delivered to local adult agents who give each distributor their necessary allocation - an average of 200.
2. Leaflets are delivered with the nominated local free newspaper on the day of publication. We do not deliver to every home and it is not usual practice to deliver to business addresses.
3. Due to the volume and size of leaflets carried they could be delivered inside or outside the newspaper itself.
4. Distributors have until 7.00 p.m. on the day of publication to complete delivery.
5. A copy of our booking conditions are available on request.

# Print & Design

## Let us design your leaflet and bring your message alive!

We offer you a Leaflet Design Service that is designed to make your message STAND OUT. At MEN Direct we know that a well designed leaflet, can send out a positive impression to people resulting in a positive response, a poor design can damage the image you want to project. We understand more than anyone the importance of Good Design which is why our NEW DESIGN service gives you the peace of

mind that, with just one call to us your message will be seen by over 900,000 households who will see your company presented the way you want it to. We will take the hassle out of getting your message heard, by designing, printing and distributing your leaflet.

**The one stop shop for Design, Print & Distribution**

Please call for a PRINT quote on 0161 475 4808

1 SIDE\*  
**£90.00** +VAT  
ARTWORK PRODUCTION

2 SIDE\*  
**£120.00** +VAT  
ARTWORK PRODUCTION

## Leaflet Delivery Requirements

LARGE QUANTITIES MUST BE PALLETISED.
ALL LEAFLETS MUST BE BOXED WITH LEAFLETS DOUBLE BANDED IN 250's or 500's INSIDE OR SHRINK WRAPPED. NO INDIVIDUAL BOX OR BUNDLE IS TO WEIGH MORE THAN 12.7 KILOS.
ALL STOCK MUST BE ACCOMPANIED BY A DELIVERY NOTE CLEARLY SHOWING QUANTITY AND PACKING DETAILS.
ANY STOCK ARRIVING UNSECURED OR LOOSE WILL BE TURNED AWAY.
ALL LEAFLETS MUST BE DELIVERED BY WEDNESDAY 4.30PM PRIOR TO THE WEEK OF DISTRIBUTION.

All leaflets stock should be directed to:  
**MEN Direct Warehouse, Unit D,  
Trinity Mirror Printing Plant, Hollinwood  
Avenue, Chadderton, Oldham, OL9 8EP.  
TEL:0161 683 6165**

CONTACT: JAN SMITH. The Warehouse Facilities will be open  
Monday - Thursday 7am-4.30pm, Friday 7am-3pm



\*Standard leaflet sizes: 1/3rd A4 / A5 / A4. The above price may vary and is subject to change depending on specific design requirements.